

Technology.....

Welcome to our first newsletter! As a member of the **netPark** family, we want to keep you informed of the latest news and upcoming events. **Look for us as the IPI Show in Denver, May 17-20, 2009! Booth# 432**

Handhelds: The Next Level of Integration...

Handheld technology has been around for years now, but a few things have changed: Better technology has made handhelds more functional and more affordable than ever.

Are handhelds right for you?

Whether Valet, Self-Park or All-In-One, handhelds have a place in today's parking facilities for the wide range of functionality they offer. As parking operations and their customers become more sophisticated, handheld technology can increase operational flexibility and bring a whole new level of service to your customer base.

With our philosophy of adopting best-practice to keep our product the most competitive in the industry, **netPark** has been working with leading handheld manufacturers to provide our customers the finest in handheld technology.

In the coming months, **netPark** will offer a comprehensive handheld solution, complete with **netPark** functionality usable from anywhere in your facility as well as anywhere cellular service is available.

As we move forward with integrating handheld technology and **netPark**, we would like to receive your feedback with regard to your desire to use the devices and what you would like to see them accomplish for your operation. If you are interested in deploying handheld technology at your operation and have any functional requirements or ideas for these devices please drop us a note at sales@netpark.us or call us @ (614) 548-0070.

Improve customer service, resolve stale ticket issues, increase efficiency, generate sales and much more! With handheld technology, there is virtually no limit to accessing the **netPark** PRMS.

Next Quarter: LPR Technology

What's New...

Now Offering Website Design...

Yes, that's right....we now offer website design! Let our experienced team of parking professionals design a website for your operation. We offer customized website design along with a **Reservation Module** and **Customer Portal Module**---both fully integrated with **netPark**. Our Reservation Module allows your customers to make reservations right from your website. Our Customer Portal Module gives your loyalty customers the ability to create, modify and manage their accounts all from your website. Increase customer retention, improve customer service, raise revenue and drive more traffic to your website with these exciting features!

For further information email us @ sales@netpark.us or give us a call @ (614) 548-0070.

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Next Scheduled **netPark** Release: June/July 2009

Several times per year, **netPark** provides updates to the most requested enhancements from our customer base. These updates may range from new or expanded reporting, enhanced functionality or adoption of new technologies. These updates are provided free of charge to all **netPark** clients. Always remember, we welcome your suggestions to make **netPark** a better product for you.

New Features in this release.....

- Ability to set and report commissions for services sold and services completed by user
- Reports with color representations utilizing line graphs, bar graphs, and pie charts
- Option to export most reports as CSV files, which can be imported into Microsoft Excel
- New **HoverHelp** feature—report descriptions appear when the mouse is hovered over the report name.
- Touchscreen-friendly menu buttons and many interface enhancements for ease of use
- Customizable register payment and register credit categories
- Unified reservation system, plus Glow Parking, Airport Parking Connection and Payless
- Improved audit logging and added faster error checking

We've moved.....

We are officially moved into our new offices.
Please make a note of our new address:

netPark

155 East Columbus St., Suite 125
Pickerington, OH 43147

****All other contact information will remain the same.***

Developers Corner.....

Reports have long been considered one of **netPark's** strengths, and our next software update will make them even stronger.

- In the upcoming version, nearly all **netPark** reports can be exported as files compatible with programs such as Microsoft Excel.
- Many reports will also have color graphs and charts to enhance the visual understanding of operational metrics.
- In addition, to help you to understand what each report does, we've added **HoverHelp** — descriptions about each report that appear when you hover your mouse over the report button.
- We've also merged similar reports, removed obsolete ones and changed confusing names.